

Halliburton's Jeff Pferd Joins MicroPower Advisory Team

(July 21 2014) – MicroPower Global today announced the appointment of senior Halliburton Chief Advisor and Thought Leader, Jeff Pferd, PhD., to its advisory team.

Dr. Pferd, who recently invested in the Company as part of its Private Placement, is an experienced strategy and management consultant, having been successfully involved with building and selling a number of businesses to major companies in his career.



Jeff's previous industry experience includes senior positions at UNOCAL where he was Supervisor of E&P Application Development and Manager of Computing for UNOCAL's upstream business division.

Jeff helped Petris transform from a data services company to a software company. He was part of the leadership team and a director. He served multiple technical roles as development manager, product manager and strategic consultant at Petris before it was sold to Halliburton in 2012.

Prior to joining Petris, Jeff was one of five founding members and Vice President of Insource Management Group (aka Healthlink), a Houston-based software and re-engineering healthcare consulting firm which was sold to IBM in 2008.

In addition to providing consulting services to MicroPower, Dr. Pferd's oil and gas sector expertise allows him to understand the numerous opportunities for MicroPower's heat conversion technology in this field and he will be assisting with the marketing of the technology into this sector.

"I am delighted to be joining the MicroPower team as an advisor," said Dr. Pferd. "I am impressed by the technology's capability, its global reach across many industrial markets and particularly the opportunities the technology can bring to the oil and gas sector," said Dr. Pferd.

"We are extremely pleased that Jeff is able to lend his industry experience and business insight to the MicroPower cause," added MicroPower Chairman Max Lewinsohn. "His strategic acumen, network of contacts, and understanding of the technology's potential will prove invaluable, especially in the oil and gas sector".

About MicroPower

MicroPower Global is a private company which is developing the next generation of thermoelectric devices for use in the areas of energy conservation, energy harvesting and refrigeration. The new MicroPower semiconductors ("chips") can efficiently and cost-effectively convert heat, including waste heat, directly into electricity, leading to significant energy savings in a number of industrial and consumer applications.

The ability to harvest heat at temperatures ranging from 200°C to 600°C will make MicroPower chips the new thermoelectric standard for waste heat recovery. The current thermoelectric market is relatively small at approximately \$300 million annually but MicroPower will be able to open up already identified new global markets worth many billions annually. Its cutting-edge technology has been patented internationally and independently verified.

MicroPower formed a working partnership with Texas State University in 2009 to develop prototype chips at the University's Multifunctional Materials Laboratory building in San Marcos, and will now occupy space at the University's recently-completed Science, Technology & Advanced Research (STAR) Park where an MBE production tool will be installed to serve the company's early manufacturing needs.

For further information, visit www.micropower-global.com, www.facebook.com/MicroPowerGlobal or follow [@MicroPower_News](https://twitter.com/MicroPower_News) on Twitter.

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